



**Portfolio**  
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## Work Experience

**Graphic Designer** Nov 2023-Present  
Make Waves Agency, San Diego, California

- Work and collaborate with multiple clients.
- Design, organize, and coordinate digital assets for an email campaign.
- Create email templates and designs that are eye-catching.
- Manage multiple design projects simultaneously.
- Work with Figma to collaborate with designers.
- Follow company branding and guidelines to create on brand designs.

**Graphic Designer** Feb 2021-Dec 2023  
Vincero Collective-San Diego, California

- Conceptualize and design digital graphics for websites, email campaigns, and social media.
- Design front end web page visuals. Design print collateral including direct mail postcards, and catalogs.
- Collaborate with Creative Director and Brand Manager.
- Re-touch all freelance and in-house photography to meet brand standards.
- Bring new ideas and creative concepts to the table with regards to Vincero's design.

**Graphic Designer** Aug 2020-Feb 2021  
ANR Creative Group-Newport Beach, California

- Developed original posts and eye-catching content for an interconnected network of social media platforms, providing clients a significant increase in brand recognition and exposure.
- Utilized industry-standard tools and processes to conceptualize and create professional-quality promotional materials, posters, flyers, and various other graphical elements for a diverse clientele.
- Assisted photographers in organizing, and preparing for numerous photoshoots.

**Graphic Designer** Apr 2019-Oct 2019  
The Frozen Bean-Rancho Cucamonga, California

- Used Adobe Illustrator to develop and create die lines for packaging for cans, bottles, boxes and bags that are available at Walmart.
- Created new ideas amongst the design and marketing team.
- Designed packaging for new products as well as sell sheets and posters.
- Extensively used Adobe InDesign to design Frozen Bean style guide.
- Managed up to five projects at a time while under pressure to meet weekly deadlines.

## Skills

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe After Effects  
Illustration  
Brand Development  
Style Guides  
Package Design  
Photography  
Microsoft Office

## Education

California Polytechnic  
State University-Pomona  
2016 - 2020  
Bachelor of Fine Arts (B.F.A.)  
Visual Communication

## Organizations

AIGA (American Institute  
of Graphic Arts)