



Portfolio
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Work Experience

Graphic Designer Jul 2024-Present

[The New Standard, San Diego, California](#)

- Design digital assets for email campaigns, aligning with brand standards.
- Create engaging email templates for target audiences.
- Manage multiple projects efficiently.
- Coordinate with designers using Figma.
- Uphold branding while suggesting creative improvements.

Graphic Designer Nov 2023-Oct 2024

[Make Waves Agency, San Diego, California](#)

- Work and collaborate with multiple clients.
- Design and coordinate digital assets for an email campaign.
- Manage multiple design projects simultaneously.
- Work with Figma to collaborate with designers.
- Follow company branding and guidelines to create on brand designs.

Graphic Designer Feb 2021-Dec 2023

[Vincero Collective-San Diego, California](#)

- Conceptualize and design digital graphics for websites, email campaigns, and social media.
- Design front end web page visuals. Design print collateral including direct mail postcards, and catalogs.
- Collaborate with Creative Director and Brand Manager.
- Re-touch all freelance and in-house photography to meet brand standards.
- Bring new creative concepts to the table with regards to Vincero's design.
- Used Adobe Illustrator to develop and create die lines for packaging for cans, bottles, boxes and bags.

Graphic Designer Aug 2020-Feb 2021

[ANR Creative Group-Newport Beach, California](#)

- Developed original posts and eye-catching content for an interconnected network of social media platforms, providing clients a significant increase in brand recognition and exposure.
- Utilized industry-standard tools and processes to conceptualize and create professional-quality promotional materials, posters, flyers, and various other graphical elements for a diverse clientele.

Skills

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effects
Figma
Brand Development
Style Guides
Package Design
Photography
Microsoft Office

Education

California Polytechnic
State University-Pomona
2016 - 2020
Bachelor of Fine Arts (B.F.A.)
Visual Communication

Organizations

AIGA (American Institute
of Graphic Arts)